



"YOUR SUCCESS IS OUR BUSINESS"

INDIA TAX INFO PVT. LTD.



BUSINESS CLASSIFIED SERVICE

INDIA'S NO. 1
BUSINESS CLASSIFIED SERVICE

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INDIA TAX INFO PVT. LTD.

About Us

INDIA TAX INFO PVT. LTD. Is of the India's No. 1 Local Search engine that provides local search related services to users across India through multiple platforms such as website, mobile website, Apps (Android, iOS, Windows), over the telephone .India tax has also initiated 'Search Plus' services for its users. These services aim at making several day-to-day tasks conveniently actionable and accessible to users through one App. By doing so, it has transitioned from being purely a provider of local search and related information to being an enabler of such transactions. India tax has also recently launched an end-to-end business management solution for SMEs, through which it intends to transition thousands of SMEs to efficiently run their business online and have adequate online presence via their own website and mobile site. The organisation also aims to make communication between users and businesses seamless through its Real Time Chat Messenger.

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INDIA TAX INFO PVT. LTD.

India tax's Mission

To provide fast, free, reliable and comprehensive information to our users and connect buyers to sellers.

Corporate Information

- The company's operations began in 2011 with offering local search services under the India tax brand, which is now the leading local search engine in India.
- The official website www.itaxinfo.com was launched in 2011.
- India tax's search services are available to users across multiple platforms such as website, mobile website, Apps, voice and text (SMS).
- India tax's search services bridge the gap between users and businesses by helping users find relevant providers of products and services effortlessly, while helping businesses listed in India tax's database to market their offerings.

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India tax Facts

- India tax Apps are available on Android, iOS, and Windows platforms and have location based services for mobile internet users.
- India tax's voice services are available on 8448440601, their operator assisted hot line number, across India, which is accessible 24 hours a day, 7 days a week with multi-lingual support.
- India tax has a wide database of listings.
- It has large number of unique users across web, mobile, App & voice platforms.
- India tax users have contributed reviews and ratings for various listings, till date.
- India tax has started campaigns . Business owners have the option to list their business on India tax's database for free.
- With the registered & corporate office based in new delhi, India

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Key Highlights

- Pan India presence: Services offered all over India across 250+ cities.
- First-mover advantage: Being the industry pioneer, India tax has a robust presence in all cities and towns of India including deep penetration in Tier II and III cities.
- Advanced and scalable technology platform: A vast range of features for a more engaging user experience. India tax's own social sharing platform, and a Real Time Chat Messenger, on a single platform.
- Large Online community of engaged users: India tax's online community continues to be more engaged than ever.
- Attractive value proposition for local MSMEs: India tax's value-added offerings of huge online visibility, payment solutions, customized website, mobile site and mobile app; all packaged together, make it an attractive value proposition for MSMEs, several of whom have continuous associations with India tax.
- Local Expertise: With a strong and widespread sales force, years of experience and in-depth local market knowledge, India tax enjoys significant expertise across all regions of the country. Besides, India tax's healthy relations with existing MSMEs enable them to get referrals and repeat business.
- Long operating history with a proven monetization model.
- Experienced management team.

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EFFICIENT & PROFITABLE BUISNESS MODEL

- paid advertisers pay a fix fee to run search led advertising campaigns for their business on india tax.
- various premium & non premium listing packages available which determines placements search results.
- multiple factors determine pricing such as business categories of advertiser, geographics targeted, type of package.
- add on products such as banners, own website available.
- advertisers can pay amounts either upfront or through monthly payment plans with ability manage campaigns online.
- india tax also runs multicity/ national campaigns for pan india advertisers.

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- **How does it work on India tax?**

First, we find customers who looking for help and collect information & verify their requirements. India tax's matchmaking platform identifies relevant businesses based on the service type, location preference, and other factors. Once the match is found, we send the customers information to the matched businesses. The businesses can contact the customers directly and convert them to customers.

India tax will also help you build your brand by enriching your business profile with customer reviews and portfolios to help attract more customers to your business.

- **Why should I register my business on India tax?**

Today, the market is seeing cut-throat competition between small businesses while big companies are attracting customers with their marketing resources. India tax is the best option for small business owners to get genuine leads and grow their business into a brand. Sign up today by clicking on the link below.

- **How much do leads cost?**

The price of our service requests varies by the type of request and the location of the request. Once enrolled, you can see the current price of leads for each service request by downloading the India tax Business app.

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- How much control do I have over the leads I receive?
India tax's business app gives you full control. You can define your services in-depth, locality preferences to ensure you receive leads matched as you want. If you are busy you can pause the lead flow and restart anytime.
- How can I list my business on India tax?
To begin to list your business go on sign up.

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